

# OBIE


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## CONTACT


 [www.obierifai.ca](http://www.obierifai.ca)

 [obie@obierifai.ca](mailto:obie@obierifai.ca)

 519.661.8854

 [www.facebook.com/obie.rifai](http://www.facebook.com/obie.rifai)

 <https://twitter.com/ObieRifai>

 [www.behance.net/ObieRifai](http://www.behance.net/ObieRifai)

## PROFILE

I've started my pursuit with design and animation while I was still in high school, and I instantly fell in love with it. While I was familiar with Photoshop, doing work in 3D was definitely the turning point of the course for me because of all of the interesting things that could be done. One of many reasons why I fell in love with design and motion was the fact that I could come up with a simple concept that may not look like much on paper, and then make it a reality and seeing it transform throughout the design process.

My Pursuit - Designing and Creating incredible websites and brand identities

## EDUCATION

2014-2015 - 3D Character Design and Animation

2012-2014 - Interactive Media Design and Production

- Creative
- Hard Working
- Reliable
- Passionate

## SKILLS

- Highly Motivated
- Time Management
- Efficient

## WORK EXPERIENCE

Web and Graphic Designer  
LACE - October 2015 - Current

LACE Canada - a online retailer for lingerie - hired me on as a designer to redesign their website as well as promotional material for their brand. Some of my day-to-day objectives require creating banners for LACE to promote new deals and collections that arrive, as well as 3 weekly email blasts that go out to their mailing list. Along with the website, I currently run their social media sites as well as creating promotional print materials like catalogs to push their collections, post cards that go out in each orders, and business cards.

## EFFICIENCY

Photoshop

HTML5 / CSS

Javascript / JQuery

Illustrator

After Effects

3DS Max

InDesign

